



TIPS & TRENDS FOR OUR SUPPORTERS



Recognizing Diversity in Detecting Breast Cancer

April is Celebrate Diversity Month – a time to recognize both our differences and shared humanity. Unfortunately, breast cancer knows no cultural bounds as it’s one of the most prevalent cancers in the world. However, diagnoses and deaths vary widely according to race, gender, age, and ethnicity.

The American Cancer Society noted that while white women are diagnosed most often, Black women have a 40% higher death rate from the disease. Other sources show Hispanic

women have a 28% lower incidence rate, but tend to be diagnosed younger and with more aggressive forms of the disease. And while breast cancer incidence in young women is rare at 5% – and breast cancer in men is rarer at less than 1% – both groups still face the disease.

There is one important commonality across the board - EARLY DETECTION saves lives. That's why ABCF is dedicated to providing life-saving screening and treatment services to people in need. In fact, we have assisted over 45,000 individuals nationwide with grants totaling nearly \$10 million since 2008. Discover how you can get help or be a part of helping others!

[Learn More](#)



Making an Immediate Impact One Mammogram at a Time

Did you know that mammograms could cost as much as \$250 with follow-up diagnostic testing costing even more? That's something uninsured and underinsured people who are facing breast cancer typically can't afford. While there are many worthwhile ways to help fight the disease, ABCF is unique in that it offers YOU a way to provide individuals with

immediate, life-saving support.

Our **Breast Cancer Assistance Program** offers women access to this vital testing for free or at a reduced cost. We can only make this happen with the help of supporters like you. Whether you give \$250, or join four other donors in giving \$50 each, you are investing in the health of our communities and helping to save lives.

Donate



Empowering the Underserved Across the Country

ABCF's highly acclaimed **Community Partnership Program** helps bring breast cancer testing and education to underserved areas by giving grants to local and regional healthcare facilities with similar missions.

We're proud to be a part of Joy to Life Foundation's success in providing thousands of mammograms and hundreds of screenings and physician visits to the underserved in Alabama. By making the most of their other partnerships with Montgomery Cancer Center and Baptist Health, they also offer healthcare accessibility to rural and low-income residents through "Joy," a state-of-the-art mobile mammography unit.

"As the funding needs continue to rise so quickly, we are always seeking out fresh and effective ways to raise awareness along with the money needed to provide breast health services in all of Alabama's 67 counties. It's hard work, but so worth it and that's why we are very grateful for the support of ABCF."

– Nancy Fields, Joy to Life Foundation

Learn More



Showering Loved Ones with Practical Advice

ABCF's dedication to early detection is not just about testing, it's about breast cancer education. Our **Education and Community Advocacy Program** offers valuable tools like

our **Animated Patient Series**, user-friendly videos that review breast cancer signs, stage and treatment information, as well as self-breast exam shower cards that we supply to a broad array of educational organizations.

Since April is known for seasonal showers, if you donate \$50 or more any time this month, we'll mail you 10 shower cards to pass out to those you love. It's the perfect way to make a double impact regarding early detection! You can help family and friends get into the habit of checking for early signs of breast cancer while funding mammograms for those who need it most.

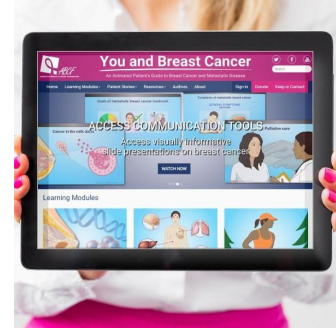
[Donate Now](#)

Fact of the Month



In 2023, 2800 men were estimated to be diagnosed with breast cancer, with 530 expected to die from it.

Breast Cancer Research Foundation



GET HELP

FUNDRAISING

EDUCATION

(410) 730-5105 **www.abcf.org**

American Breast Cancer Foundation | 10440 Little Patuxent Parkway, Suite 300, Columbia, MD 21044

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