





WHAT'S NEW AT ABCF?



Looking Forward to a New Year of Changing Lives

The new year is the ideal time to celebrate past success and move toward new goals – and we want to bring supporters like you along for the ride. We're proud to announce that in 2023, we helped 1,120 individuals throughout the United States get vital diagnostic testing! But it's about more than tests. It's about hope. For some, those tests provided muchneeded relief about a concern that turned out to be benign.

For those who weren't so fortunate, the tests offered potentially life-saving facts that informed the best next steps

to survive breast cancer.

Whether you're a volunteer, a donor, or just want to help build awareness, we hope you'll join us in our quest to make early detection a priority in 2024.

Learn More



Resolving to Get Involved

If being a change maker was on your resolution list this year, ABCF has a wide variety of ways you can make a difference. Whether your church is known for its bake sales, your office is looking for a cause to get behind, or you and your friends want to turn a favorite activity – like dancing, painting, or exercising – into a powerful fundraiser, we can help. We have ideas to inspire you and a user-friendly online program that makes setting goals, attracting participants, and collecting donations easy. Best of all, everything you raise will immediately help people facing breast cancer by providing quick access to vital testing!

Get Ideas



Moving Ahead with RealTruck

ABCF is proud to welcome RealTruck as one of our newest supporters. If you have a truck, Jeep®, or Bronco®, you'll want to check out this premier manufacturer of functional aftermarket accessories. Headquartered in Ann Arbor, Mich. with 51 locations, RealTruck not only offers quality bed covers, boards and bars, bumpers, wheels, and apparel, but they're also deeply dedicated to helping a wide variety of nonprofits – including ABCF. When you're ready to splurge on your vehicle, do so at a company that's committed to a cause you care about.

Learn More



Accessing Accurate Breast Cancer Information

Even serious subjects should be easy to understand. That's why we're proud to feature a video resource that was developed in partnership with Animated Patient with a grant from Pfizer. Learn all you need to know about breast cancer risk factors, screenings, diagnosis, treatment, and more. And be sure to share it with others to increase awareness.

Learn More

Fact of the Month



About 9% of all new breast cancer cases in the U.S. are diagnosed in women younger than 45 years old.







FUNDRAISING



EDUCATION

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